



**LIST OF GRADUATE THESES
as of October 2021
Master in Business Analytics**

- Acosta, D. A. (2021). *Data Mining Model for Predicting Student Enrollment* [Master's Thesis, MBA]. School of Graduate Studies, Mapua University.
- Bagaporo, J.V.P. (2021). *Student Retention: A Quantitative Study on Identifying Patterns of Student Disenrollment in a Philippine Academic Institution* [Master's Thesis, MBA]. School of Graduate Studies, Mapua University.
- Beltran, D. D. (2021). *Credit Card Sales Performance Dashboard and Decision Tree Model* [Master's Thesis, MBA]. School of Graduate Studies, Mapua University.
- Dacop, J. P. A. (2021). *Increasing Lead Conversion of STEM enrollees in a Private Higher Education Institution in Manila Using Customer Segmentation (K-Modes Clustering)* [Master's Thesis, MBA]. School of Graduate Studies, Mapua University.
- Li, M. G. T. (2020). *Predictors and influencers in employee performance in a University Press Company* [Master's Thesis, MBA]. School of Graduate Studies, Mapua University.